



Strait of Juan de Fuca Scenic Byway PHOTO SUBMISSION GUIDELINES

The Juan de Fuca Scenic Byway Association encourages community involvement in building a photo library depicting all aspects of activities and recreation, natural beauty and wildlife, and the people and lifestyle of the area for use in promotion of the Strait of Juan de Fuca Scenic Byway Highway 112.

Suggestions for submitted photos include, but are not limited to:

Natural beauty of the area ... beaches, forests, mountains, water, sunsets and sunrises, storms, etc.

Wildlife ... deer, otters, whales, fish, birds, etc.

Flora ... trees, flowers, mushrooms, etc.

Seasonal changes and beauty

Recreational opportunities ... fishing, hiking, biking, canoeing, kayaking, surfing, bird watching, wildlife watching, marine life watching, beachcombing, boating, camping, etc.

Trails, bridges, lighthouses, rivers, roads, towns, schools, etc.

Farming, logging, fishing industries, etc.

Historical and cultural aspects of community

Activities and events ... festivals, etc.

Views of and from highway 112

Submission guidelines:

- All photos must be taken in the highway 112 community (on/from the highway, OR on/from other areas accessed from highway 112)
- Number of photos submitted is unlimited
- Person submitting the photo must have clear rights to use the photo
- Each photo must include where taken (optional to include a "story" about the photo)
- Photos must be submitted in digital format (on a CD)
- Multiple photos can be submitted on one CD as long as clearly identified
- A b/w photocopy of photo(s) with title/number must be attached to submission form for identification
- No photos will be returned
- Some photos may not be used
- Submission of a photo for use gives the Juan de Fuca Scenic Byway Association (JDFSBA) the right to unlimited, non-exclusive use of the photo in promotional materials with credit to the JDFSBA
- No fees will be paid for use of photos for promotional use



Photography Usage Agreement

Juan de Fuca Scenic Byway Association

P.O. Box 188, Joyce WA 98343

(contact Sande Balch sandrabalch@olympen.com)

The following Letter of Agreement is between the Juan de Fuca Scenic Byway Association and the photographer named below. With this Letter of Agreement, the Juan de Fuca Scenic Byway Association Photo Library has the right to use the below listed photo for the following promotion uses:

- Any collateral printed material to promote the scenic byway hwy 112 community.
- Any video or digital format to promote the scenic byway hwy 112 community.
- Any web sites established in the future for promotion of the scenic byway hwy 112 community.
- Any press/media materials used to promote the scenic byway hwy 112 community.

With this Letter of Agreement, it is mutually agreed that:

- There is no end date or time limit on usage of photo listed below
- The photographer may continue to use his/her photo for any other purpose. The Juan de Fuca Scenic Byway Association does not have exclusive usage.
- Photo will not be used for any commercial use or printing of pieces to be sold at a profit.

Name of photographer _____

Business Name _____

Address _____

Phone _____

Email _____

Photo description _____

Photo location _____

(If you would like to include a "story" about the photo, please write that information on the back of this entry form.)

For multiple submissions, state "see attached list" in the photo description section. On a separate and attached sheet of paper identify each photo with a number/title, provide a description of the photo and the location where it was taken (and story, if desired). Provide b/w photocopy with number/title for each photo. Submit photos on a CD.

Photographer/organization acknowledges that he/she owns the full rights to this photo and there are no model rights issues connected to this photo.

Photographer Signature _____ Date _____

Juan de Fuca Scenic Byway – Authorized Signature _____ Date _____

Submissions with signed release form, photocopy of entry, and digital copy on CD should be mailed to: Juan de Fuca Scenic Byway Association, PO Box 188, Joyce WA 98343.