

"All journeys have secret destinations of which the traveler is unaware."

- Martin Buber

Mission...

"To promote the Strait of Juan de Fuca Highway 112 Scenic Byway."

We welcome your participation in the Juan de Fuca Scenic Byway Association or projects that may be developed from community input. Please contact Michelle Little at 360.417.1301 or email michelledlittle@gmail.com if you would like to volunteer, need some information, or have questions or concerns.

www.highway112.org!

Website Advertising

Newly available; members may now advertise and/or have a member exclusive web page for their business added to the scenic byway www.highway112.org web site.

Web Page Rates:

- Community Members: Web pages are not available.
- Associate and Sponsor members: \$25 to set up and \$10 annually.
- Platinum Partners: No Charge for set up or annual fees.

Annual fees for the web pages will run one year from the date the page is activated and renewal is due by the 1st anniversary of that date.

Templates are provided to make creating your web page a simple process.

Web Site Advertising Discounts:

- Community Members: no discount
- Associate Members: 10% discount
- Sponsor Members: 25% discount
- Platinum Members: 35% discount

Contact Sande Balch or Michelle Little for the advertising base rate. Because we are a non-profit association, these extremely low rates are one of the best advertising investments your business can make.

Activities for Children

Another new addition to the website is on the Things To Do/Kids Page. A Coloring/Activities book full of fun and games has been added for downloading and printing. Each page has information, illustrations and/or an activity that helps educate youngsters about local sights, wildlife, and other things they may encounter while traveling the highway. This may be freely printed out by your firm and given to visitors.



artwork by Margaret Owens

What's Happening...

October

Olympic Peninsula Tourism Summit, October 22 at the Red Lion in Port Angeles.

Representatives from the byway association attended.

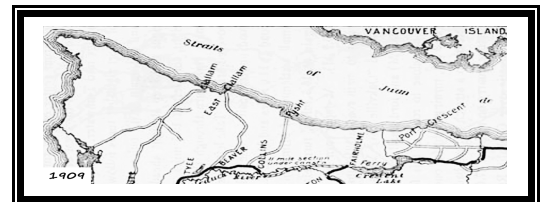
November

Juan de Fuca Scenic Byway Association Meeting, The meeting date will be the fourth Monday, November 26th. This meeting will be a potluck with some social time included as the last meeting prior to the holiday break. Please contact Sande Balch to sign up for a "planned" potluck.

The Festival of Trees will be November 23, 24, 25th. at the Vern Burton Community Center, 308 E. 4th Street in Port Angeles. This is a fund raiser for your Association via partnering with Olympic Medical Center. More information is available at: <http://www.omhf.org/festival-of-trees.html>

The Milepost Newsletter

The Association is publishing, on a trial basis, 2 versions of the Milepost, one for members and the other for visitors. The thought is that the member version can be emailed to most members, and printing costs therefore devoted to a hard copy for visitors, free of association news, and focused on places of interest, events, activities, nature, and history. Your feedback as this develops will be anticipated and appreciated.



On the Strait and Narrow

The Great Strait Sale - Sponsored by your association on September 8th, was graced with beautiful weather, well attended, and a wonderful reinforcement of the Hwy 112 residents' and businesses' community spirit. Advertising had been widely distributed in advance and over several months, resulting in more visitors, vendors, and sales. The reported results affirm that this event is building momentum as a valuable annual event for all participants.

On the Strait and Narrow....(con't)

New Members

The Scenic Byway Association continues to grow, please join us in welcoming these new members:

- By the Bay Café ... Associate - Sekiu
- Cain's Auto and Marine Service ... Community - Clallam Bay
- Compass Rose ... Associate - Clallam Bay
- LoraBelle Boutique ... Community - Joyce
- Weel Road Deli and Espresso ... Sponsor - Clallam Bay
- Ray's Grocery ... Community - Sekiu
- Olympic Raft and Kayak ... Associate – On the Elwha River

We are delighted to see a continual increase in our numbers. The more connections we can make, the stronger we will be.

Byway Projects/Telling the Story

Pillar Point Kiosk - The final installment of the 2008 association grant will be interpretive panels at Pillar Point illustrating local Logging Camps and explaining Forest Terms.

Many thanks to the Clallam County Parks Department for partnering with the JFSBA on this project and for developing and installing the panels.

Elwha Gateway Interpretive Project – A firm has been hired to work on telling the story of the Elwha River; the dams, the fish and the people, through a commemorative booklet and interpretive panels at the Elwha gateway at Lower Dam Road and Hwy 112. Conversations on how to proceed will be held with our partners in the project, including the Elwha Tribe and Clallam County. Olympic National Park will act as a resource.

Always Happening

On the Makah Nation - Makah Museum, Neah Bay

Open 10 am to 5 pm - 7
days a week year round,
except for New Year's
Day, Thanksgiving and
Christmas

[http://www.makah.com/mcrcho
me.html](http://www.makah.com/mcrcho
me.html)

Clallam Bay Visitor Center

April – November

Daily 10AM – 5PM

November – April

Open Intermittently

[http://www.sekiu.com/visitor_c
nter.php](http://www.sekiu.com/visitor_c
nter.php)

Joyce Depot Museum

Winter (Labor Day to
Memorial Day):

Saturdays 10AM – 4PM

Summer (Memorial Day
to Labor Day): Monday,
Thursday, Friday,
Saturday 10AM – 4PM



About Membership

Are you interested in becoming a member? There are many benefits including a listing in a printed Milepost Business Directory and on the website. The directory is used to connect the communities along Hwy 112 and it is a valuable resource to travelers, residents and business owners.

Contact Sande Balch at sandrabalch@olypen.com or Michelle Little at michelledlittle@gmail.com for more details.



1908 USCG Neah Bay cutter Snohomish.