

JUAN DE FUCA SCENIC BYWAY ASSOCIATION

P. O. Box 188, Joyce, WA 98343

MEMBERSHIP APPLICATION PACKET

Mission Statement:

To promote the Strait of Juan de Fuca Highway 112 Scenic Byway.

Promote: To encourage to exist, flourish; to support, foster, nurture, cultivate; to enhance, improve upon; to advocate for; to render a service to; to advertise, publicize.

The Juan de Fuca Scenic Byway Association:

... is a volunteer organization formed for the purpose of sharing and promoting awareness of the history, culture and recreational opportunities along Highway 112.

... will facilitate and implement the Corridor Management Plan for the byway and adapt the corridor plan, when and where necessary, to satisfy the dynamic needs of the community.

... will strive to provide a safe, educational and enjoyable experience for residents and visitors to Highway 112, with access to recreation along Highway 112.

... will foster a sense of community along the highway through past history, present neighbors and current issues as well as future planning.

... will promote communication within the byway community and with connecting highway communities.

... realizes the importance of good environmental stewardship and will strive to increase community and visitor understanding of the balance between socioeconomic and environmental values, which provide recreational and economic benefits while respecting private property rights.

... will promote awareness of the Association activities and encourage community participation in projects and events.

... will explore funding, networking and partnership opportunities for projects along the highway and to grow and enhance the organization.

... activities will, for the most part, be educational and public service in nature which may result in the beneficial side effect of enhancing economic development.

For electronic documents of the Juan de Fuca Scenic Byway Association Bylaws and/or Articles of Incorporation, please email your request to: sandrabalch@olympen.com

Juan de Fuca Scenic Byway Association Goals:

- ... Build a signing system including a distinctive logo to adequately direct people to and identify Highway 112 as a National Scenic Byway.
- ... Promote low impact tourism activities, development of off season/shoulder season programs, development of niche marketing campaigns, work with partners to create marketing opportunities.
- ... Provide for sustained funding for the Association to pay for year round administrative costs and to fund special projects, including a membership program.
- ... Develop materials for education concerning qualities of the byway and to make travel opportunities more visible to the public.
- ... Develop scenic viewing areas, pullouts, rest stops, interpretive sites.
- ... Foster community involvement and ownership in the value of the byway and the mission and goals of the Association.
- ... Work to improve safety for travelers.

SR112 (State Route 112) Community Defined:

For the purpose of SR112 community membership in the Juan de Fuca Scenic Byway Association and inclusion in the SR112 business directory listings, the SR112 Community will be defined as follows:

- ... the area along SR112 or along any road accessed from SR112.
- ... the Makah Nation lands and Elwha tribal lands.
- ... ending where SR112 meets US101, where SR112 meets SR113, where Joyce Piedmont Road meets the ONP boundary, where Power Plant Road meets Laird Road, and where Elwha River Road meets Laird Road.

Membership:

Membership in any category requires that applicants have knowledge of, an interest in, and/or show support for the purposes, goals, policies, vision of the Juan de Fuca Scenic Byway Association. A membership application form must be completed and submitted to the Board of Directors for approval (along with membership fees where applicable).

All memberships are eligible to serve on the Board of Directors.

All memberships will receive the quarterly "Milepost" newsletter via email (or can pick up a printed copy where distributed).

All memberships will be informed electronically of events, meetings, and activities of the Association.

MEMBERSHIP BENEFITS ...

Member businesses within the SR112 community will receive a free listing in the printed SR112 Milepost Business Directory. Member businesses outside the SR112 community will be included in the printed SR112 Milepost Business Directory by paid advertisement only.

Individual member web pages, web site advertising, and Milepost Business Directory advertising will be available in the near future.

Membership Categories:

Community Membership ... no membership fee required

Must be a part of the SR112 Community as defined above to join at this level.

Community members may also join at any other level to give financial support to the Association and enjoy additional benefits.

Receives business website listings under all applicable categories.

No photo/logo with business listings.

Receives web link on the web site when available.

Receives a basic listing in the printed Milepost Business Directory.

Associate Membership ... annual financial support of \$25 required

Receives a 10% discount on all advertising.

Will be listed as "Associate Member" in the Milepost newsletter once a year.

Receives a display decal indicating participation/support of the Association.

Receives business website listings under all applicable categories.

Photo/logo with listings allowed for a fee of \$10.

Receives web link on the web site when available.

Receives an expanded listing in the printed Milepost Business Directory.

Sponsor Membership ... annual financial support of \$100 required

Receives a 25% discount on all advertising.

Will be listed as "Sponsor Member" in the Milepost newsletter once a year.

Receives a display decal indicating participation/support of the Association.

Receives business website listings under all applicable categories.

Photo/logo with listings allowed for no cost.

Receives web link on the web site when available.

Receives an expanded listing with box in the printed Milepost Business Directory.

Platinum Partnership ... annual support of \$500 minimum in funds, services, and/or materials required.

Receives a 35% discount on all advertising.

Will be listed as "Platinum Partner" in the Milepost newsletter once a year.

Will be recognized as a "Platinum Partner" on participating projects including member logo if appropriate.

Receives a display decal indicating participation/support of the Association.

Receives business website listings under all applicable categories.

Photo/logo with listings allowed for no cost.

Receives web link on the web site when available.

Receives a 4-line listing with double box in the printed Milepost Business Directory.

Juan de Fuca Scenic Byway Association
P.O. Box 188, Joyce, WA 98343

MEMBERSHIP APPLICATION

I am interested in becoming a member of the Juan de Fuca Scenic Byway Association and will support the purposes, goals, policies and vision of the corporation. (Memberships to the SR112 community are complimentary.)

Signature _____

Name (printed) _____

Business Name (if applicable) _____

Mailing Address _____

City/State/Zip _____

Physical Address (if different than mailing address) _____

SR112 businesses ... nearest SR112 mile marker _____

Phone Number _____ **Cell #** _____

Toll Free # _____ **Fax #** _____

Email Address _____

Web site address _____

Description of Business and Services/Products provided (max. 25 words)

The Juan de Fuca Scenic Byway Association is a nonprofit, volunteer organization. As a member what skills, hobbies, education, services, and/or interests might you be willing to share with the organization if volunteering to work on a byway project?

Type of membership application ...

SR 112 Community Member ... individual or business ... no charge ___

Associate Member ... \$25.00 minimum _____

Sponsor Member ... \$100.00 minimum _____

Platinum Partner ... \$500.00 minimum _____

For Platinum Partners only, indicate value of funds, materials, services making up the \$500 minimum fee ...

Applications will be considered by the Board of Directors for membership. The membership year is January 1 through December 31. All new members will have membership privileges upon acceptance of membership by the Board and, where applicable, payment of membership fees. Membership fees will be pro-rated for new members joining during the calendar year. All meetings are open to the membership and to the general public.

Please mail membership forms/fees and checks payable to the Juan de Fuca Scenic Byway Association at PO Box 188, Joyce, WA 98343.

Your membership and ideas are needed and appreciated. Thank you for supporting the Juan de Fuca Scenic Byway Association. By an attachment, you are welcome to include any project ideas, questions, concerns, or suggestions you might have for the Byway or the Association. Contact: sandrabalch@olympen.com