

Juan de Fuca Scenic Byway Association

Monday, February 24, 2020 ... 199 Dan Kelly Road, Port Angeles

Board Members Present: Sande Balch, George Eastman, Joe Murray, Margaret Owens, Alex Stevens. **Absent:** Vince Cook.

Annual Membership Meeting

1:00 p.m ... Convene Annual Membership Meeting

The annual membership meeting was called to order by President Joe Murray. No members other than directors were present. Alex, Margaret, and George consented to renew their terms on the Board. No other nominations were made. Terms will run January 1, 2020 through December 31, 2022, three years. The renewals were approved by the board. (Alex/Margaret). Conflict of Interest and Electronic Communication forms were signed by directors present. The Annual Membership meeting was adjourned at 1:10 p.m.

Board of Directors Meeting

1:10 p.m ... Convene Board of Directors Meeting

Agenda ... The Board of Directors meeting was called to order by President Joe Murray. The agenda was **approved** as presented.

Election of Board of Director Officers: Alex nominated the current board members to be elected again for 2020: President: Joe Murray, Vice President: Alex Stevens, Secretary: Sande Balch, Acting Treasurer: Sande Balch. **Approved.**

Minutes of the September 30, 2019 meeting: The minutes were **approved.** (George/Margaret) No meeting was held in the 4th quarter by vote of the board members as there was no business to address at that time.

Financial Reports: Financial reports for 3rd and 4th quarter 2019 and annual financial summary for 2019 were **accepted** as presented. (Alex/Margaret).

The January payments ... CB/CQ chamber \$100, NSBF \$150, CB VIC \$600, PO Box \$56 were approved. Payments due ... Sande postage \$9.20 and state corporate registration fee \$10.00, Michelle website hosting \$99.22 and domain registration \$128.2(3 years) and Emily Eccles tile paints \$22.03 ... were **approved** to pay. (George/Alex).

Deposits reported were: January 2019 deposits ... memberships totaling \$875 were made

The state corporate registration has been done. The IRS E990 report has been made for 2019. The SAM report/update is due in May (federal funding registry).

OPVB mailings: The OPVB mailings to regional VIC/concierge requires 230 brochure pieces and cost \$115 for a one-time mailing. **Approved** to participate and pay \$115. (George/Alex). The direct response mailings that we usually participate in for the month of April costs close to \$600. The decision was to **NOT** participate in the direct mailing this year due to the cost and low funds for the organization. (Alex/George).

Milepost Business Directory: There is sufficient stock to last a second year and very minimal changes in membership information (already updated on the website). It was **approved** to skip a year of printing the directory and use up the old stock. (Alex/Margaret) Sande will notify Laurel Black Design and Olympic Printers of this decision.

Great Strait Sale: The second Saturday in September (usual date for the event) is September 12th this year. It was **approved** to hold the Great Strait Sale on this date. (Alex/Margaret). Sande asked if there is a target number of years to run this event. The response is to take it year by year and continue as long as it is a viable event with interest and response.

Membership Renewals: Memberships payments totaling \$875 have been deposited representing 6 sponsor and 8 associate memberships. Another associate payment received at the meeting leaving 8 associates membership confirmed and 4 sponsor/5 associates yet to respond. Changes in businesses so far reported ... Breakwater Restaurant is in process of new owners (this year at associate rather than sponsor level), Strait Shots Espresso has a new owner, Bay Motel is still being run by Buzz Wisecup after the death of his wife, Jamye, although some of the motel units have been set up as apartments. CresComm is now based out of Port Angeles. Long-time individual member, Loren Kreutner, died this past year.

Clallam County Bike Map: The map was published and a box dropped off for Michelle at her husband's place of work while she and family were on vacation. So far that box has not been found. Sande will ask Michelle to contact/how to contact someone to see if we could get a few more maps so the Depot Museum and Clallam Bay VIC have a supply to distribute.

Elwha River Interpretive Center (ERIC): The litter control, weedeating, road cleaning, and fence repairs have been taken on by the County Chain Gang. George reported that the most of the litter is dropped near/in the sanican area but it has been kept clean lately. The sanican itself has been maintained well. The signs have some damage and the gate occasionally still closes during the day by wind. People are using the interpretive center to park and access the walk to the old dam viewpoint.

Tiles for the ERIC: There are tiles ready to install, some painted but not glazed, some in the process of painting, and some still needing to be ordered to complete five panels (80 tiles total). Sande has identified an additional three panels that would "complete" the project. Tiles need to be ordered ... either 25 to complete the five panels or 80 to complete eight panels. The cost of \$7 per tile includes the tile, priming, paints, lettering/touch up outlining, glazing by Rosalynn.

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The cost to install should be less than \$10 a tile (Sande is talking to a tile setter that works for Fairchild Floors and will get an estimate from him to report before we engage in installation.) We will look for “sponsors,” such as the Elwha Tribe, to buy a panel (3 panels left to sell) to involve the community and help pay the cost of the tiles.

It was **approved** to dedicate money to “finishing” this part of the Elwha River Interpretive Center plan ... Order the full 80 tiles at \$7/each for a total of \$560 and assuming the high end on installation would be \$1300 (five panels of 16/total of 80 for first install and three panels of 16/total 48 for the second install). (Alex/Margaret).

Website Analytics: Information from the web statistics were consistent with previous reports. Sande will present this information about every quarter to track any significant changes.

The 360 degree photo text revision for the forestry sites at Sumas Pass was presented. Joe will review and send comments/approval as soon as possible to Michelle so this can be posted on the website properly.

In the “contact us” section of the website, the email is sent to Michelle. Sande will explore the process to set up a distinct website for the JFSBA such as info@highway112.org.

Facebook account: Carolyn Flint worked on getting this page taken down for some time and it appears that she finally “broke the code” and got it off the internet. Thank you Carolyn!

Next Meeting: We will try for mid-May for our 2nd quarter meeting.

Adjournment: The meeting was adjourned at 2:30pm

Submitted by Sande Balch, Secretary