

Juan de Fuca Scenic Byway Association Monday, February 12, 2018 ... Joyce Blackberry Café

Board Members Present: Sande Balch, George Eastman, Margaret Owens, Alex Stevens.
Absent: Ali Baker (e-vote), Bud Denney, Michelle Little (e-vote), Joe Murray.

Annual Membership Meeting

3:00 p.m ... Convene Annual Membership Meeting

The annual membership meeting was called to order by Vice President Alex Stevens. No members other than directors were present. Ali Baker, Sande Balch, Michelle Little have all consented to renew their terms on the Board and Vince Cooke will replace Bud Denney. Terms will run January 1, 2018 through December 31, 2020, three years. The three renewals and the new officer were approved by the board. (Sande/George). Conflict of Interest and Electronic Communication forms were signed by directors present. The Annual Membership meeting was adjourned at 3:06 p.m.

Board of Directors Meeting

3:06 p.m ... Convene Board of Directors Meeting

Election of Board of Director Officers: The Board of Directors meeting was called to order by Vice President Alex Stevens. Alex nominated the current board members to be elected again for 2017: President: Joe Murray, Vice President: Alex Stevens, Secretary: Sande Balch, Acting Treasurer: Sande Balch. Approved. (Margaret/George)

Agenda/Minutes: The agenda was approved. The minutes of the November 20, 2017 meeting were approved. (George/Margaret).

Financial Reports: Sande presented the 4th quarter 2017 financial report as well as the 2017 annual financial summary. Balances at the end of 2017 were \$7,905.50 in checking and \$1,055.57 in the CD.

The IRS filing was submitted and accepted Feb. 2, 2018

January deposits \$200/memberships. Bills were approved for payment. (Margaret/George)

Clallam Bay Sekiu Chamber membership \$100

Clallam Bay Visitor Center \$600

National Scenic Byway Foundation membership \$150

Reimbursement to Sande Postage \$50 and Post Office Box \$52

Reimbursement to Michelle Website hosting \$99.22 and Doman (2 yrs) \$102.69

A request for financial support to send two representatives from the Clallam Bay Visitor Center to the AVICW conference (visitor centers of Washington) was approved in the amount of \$200 for registration costs. It was requested that the participants report back to the association and to Margaret at the Depot Museum with new information and ideas. (George/Margaret)

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An opportunity for better interest on CD's at First Federal was explored. The money had to be a new investment, rather than applied to an existing CD, so no action was taken.

Drone Aerial Video Tour ... John Gussman

The board was impressed with the idea of the aerial view and its potential for the website. Michelle sent the message that there are also other options for website/Facebook that might be equally useful. Options will be discussed at the March meeting. If there is interest in the exploring the aerial video, John will be asked to attend a spring meeting to elaborate on this idea.

Elwha River Interpretive Center ... Michelle Little

Tiles ... Michelle commented that we needed to paint 10 tiles purchased at the grand opening, sell an additional 12 tiles (Michelle will buy three) which could be offered to the Elwha, and confirm the completion of Herb's tiles that Margaret is painting. The board suggested that the 9-12 tiles be offered to the Elwha and ask if the Elwha children would paint the 10 tiles already purchased. Margaret is working on the tiles in Herb's memory.

Sign and Landscaping Improvements ... Michelle is suggesting that the interpretive center "Phase 2" be an emphasis in the near future planning ... making a plan (signing, tile completion, landscaping, road cleaning/painting lines, maintenance, etc.), volunteers vs contractors, funders/funding.

Storage use at Clallam Bay Visitor Center ... Michelle Little

This arrangement is working well for storage and access to the materials.

Great Strait Sale ... Sande Balch

The date will be September 8th ... second Saturday in September. Sande will repeat the drawing for a cake which proved to be an eye catcher to get people to the admin table at the 2017 event.

Discussion Meeting Schedule ...

This will be discussed at the March meeting. All members asked to think about how often we should meet, which months/weeks/day/time.

Discussion Future Planning for JFSBA ...

This will be an ongoing discussion. Not only projects (and how to fund) that educate the traveling public, but things that get the community involved in group activities/projects.

Other Business and Announcements ...

Joyce Port Crescent Trading has closed and a new store is opening that will feature local art/artists ... and perhaps a "farmers' market" occasionally.

Joyce Station Master's House behind the museum will be outfitted to look like it did in the "old" days. People can view the setting through the window.

Next Meeting ... March 26, 2018 at 3:00pm ... Blackberry Café

Meeting adjourned ... 4:25 pm. Minutes submitted by Sande Balch, Secretary

A work session to review the changes to website itineraries followed the meeting. Sande will then meet with Michelle later in the week to pass on that information.

Juan de Fuca Scenic Byway Association

Monday, March 26, 2018 ... Joyce Blackberry Café ... 3:00 p.m.

Board of Directors Meeting

Board Members Present: Ali Baker, Sande Balch, Vince Cooke, George Eastman, Michelle Little, Joe Murray, Margaret Owens, Alex Stevens

Agenda/Minutes: The agenda was approved. The minutes of the February 12, 2018 meeting were approved. (Alex/Margaret).

Financial Reports: Sande

Approval ... E-vote ... OPTC VIC mailings \$115.00, OPTC direct mailings (1600) up to \$400

February checks ... VIC conference \$200, OPTC mailings \$115

February deposits ... Memberships \$625

March deposits ... Memberships \$610

The financials were accepted as presented. (Alex/Ali)

It was approved to be included on the thumb drive again being made to promote Washington tourism. Washington Tourism Alliance will prepare the information. Cost is \$75.00

Report: Membership Drive/New Members ... Sande

Most payments have been received. Two new member applications have been submitted. By the Bay Café in Sekiu has a new owner, Mandy. JMurray Forestry will join as an independent business. These new memberships were approved and accepted. (Sande/Alex)

Report: Membership Directory ... Sande

The estimated costs for production were approved. (Alex/Ali ... Joe Murray recused)

Laurel Black \$200 and Olympic Printers \$625 ... total approximately \$825

Discussion: Duck Derby ... Sande

The Duck Derby will be May 20th with ticket sales beginning April 20th. Sande and Alex will be the only sellers for our Hwy 112 Duck team.

Discussion: Meeting Schedule

A discussion on how often, when and where for meetings took place. It was decided, for now, to plan four meetings a year ... Jan (or Feb if weather is a problem), April, September, November. Jan/Feb will be the annual meeting with board/officer elections. September will be the planning meeting for projects and activities to happen fall/winter/spring. No meetings will be held in the summer months or December. If urgent business comes up, a meeting could be changed or an additional meeting held. Some business can be handled by email or conference calls. For now the meetings will be set for fourth Monday at 3pm, east end of the road, preferably in a quieter location where it is easier to carry on a discussion. Meeting dates were set for: April 23 at 3pm (199 Dan Kelly Road, Sande Balch residence), September 24 at 3pm and November 25 at 3pm.

Discussion: John Gussman, Drone Aerial Tour

It was decided to ask if John Gussman could come to the April 23rd meeting to make a presentation and answer questions. This could be at the beginning of the meeting. After John leaves we would continue with the meeting agenda and discussion.

The questions/topics that came out in a brief discussion at this meeting were:

What will the aerial cover/show? Points of interest more important than businesses etc?

Privacy concerns? Is this authorized for filming parks, tribal, sanctuaries etc?

Many areas (like Makah) now working on "drone policies" to authorize filming.

Is there an advantage over other just using Google earth, satellite etc?

How much upkeep/updating will be required? At what cost?

Is this more adaptable to Facebook as opposed to the website to show road/water areas?

Discussion: Elwha River Interpretive Center ... Michelle Little

Tiles: Memorial tiles in process. Michelle will talk to Wendy at the Elwha for additional tiles.

Sign: Michelle will speak to the Elwha about signs/grants.

Landscaping: Are there still native plants available like the ones planted in the river bed?

The roadway needs to be cleaned and repainted.

Garbage and cleanliness of the sanican are of concern.

Who should we call if there is a problem? Who is responsible? How can we work with Clallam County Roads to maintain and improve? Sande and Michelle will continue to try to set up a meeting with Rich James to discuss these questions.

Other Business and Announcements:

Vince Cooke/Neah Bay ... There is an attempt to start up the chamber again. Karen Olson is on Facebook and a good contact for chamber info/Great Strait Sale. New business: Calvin's Crabhouse is a fresh seafood shack with espresso by the Veteran's Park. April 28th is Eagle Fest. Small Business Fair is planned for March 28th.

Margaret Owens/Joyce ... Heritage Advisory Board, Clallam County Historical Society, Crescent Advisory all advised that there is an emphasis on projects promoting old barns and small cemeteries. 2018 is also the 100th Anniversary of the Spruce Railroad. Margaret is making up displays at the Depot Museum.

Ali Baker/Clallam Bay-Sekiu ... April 21st is Beach Cleanup Day with the bbq and party at Chito Beach following the event. July 13-15 is Clallam Bay Sekiu Fun Days. Ali suggested that there should be a "law" to plant daffodils whenever threes are cut so there is something to look at while driving Hwy 112 this time of year.

Michelle ... North Olympic Discovery Marathon NODM is June 2nd.

Next Meeting ... April 23, 2018 at 3:00 p.m. at 199 Dan Kelly Road (Sande Balch residence)

Meeting Adjourned ... 4:05pm. Minutes submitted by Sande Balch, Secretary

Juan de Fuca Scenic Byway Association Monday, April 23, 2018 at 3pm ... 199 Dan Kelly Road

Pre-meeting discussion with John Gussman concerning drone 360 degree aerial photography for website inclusion. 3:00pm-4:15pm

Board of Directors Meeting

Board Members Present: Ali Baker, Sande Balch, Joe Murray, Margaret Owens, Alex Stevens

The meeting was **called to order** at 4:15pm.

Ali Baker announced that Chito Beach has been sold. Ali and Brian will be leaving for Arizona on June 1st. The new owners are mid-40's and bike enthusiasts from the Seattle area.

Agenda/Minutes: The agenda was approved. The minutes of the March 26, 2018 meeting were approved. (Alex/Ali).

Financial Reports: Sande

Sande presented the first quarter financials showing a 3/31/18 balance of \$7,796.59 in checking and a CD balance of \$1,054.95. The financials were accepted as presented. (Alex/Margaret)

Clallam Bay/Seki Fun Days funding request: Ali

Ali requested \$500 support for Fun Days as in the past. This was approved. (Alex/Margaret)

AVICW (Association of Visitor Information Centers Washington): Carol Schulz written

This report had not yet been received and will be shared at a later date.

Report ... Membership Directory: Sande

The directories have been printed and copies included in packets for the board members. Bulk copies were also provided for the Depot Museum and Clallam Bay Visitor Center.

Other Business and Announcements:

Business Fair in March: Ali attended for the OPVB and reported that there were 3-4 financial institutions, 2 tribal home businesses, and lots of people in attendance from 10-4:30pm.

Eagle Fest is next Saturday (April 28).

Casa is looking for volunteers. No one on the board was able to participate.

Next Meeting ... April 23, 2018 at 3:00pm ... 199 Dan Kelly Road, Sande Balch residence

Meeting adjourned ... 4:35 pm. (Alex/Ali)

Minutes submitted by Sande Balch, Secretary

Juan de Fuca Scenic Byway Association
Monday, September 17, 2018 ... 199 Dan Kelly Road (Balch residence)

Board of Directors Meeting

Board Members Present: Sande Balch, Joe Murray, Margaret Owens, Alex Stevens

The meeting was **called to order** at 3:00 pm.

Agenda/Minutes: The agenda was approved. The minutes of the April 23, 2018 meeting were approved. (Alex/Margaret).

Financial Reports: Sande

The second quarter financial report showed an April 1, 2018 balance forward of \$7,796.59. The checking account balance June 30, 2018 was \$7,031.54 and the CD balance was \$1,055.34. Approved/accepted (Alex/Margaret).

Checks paid out on previous approval since the last meeting were:

OPTC mailings \$259.50 and \$215.00

Directory graphics \$200.00 and printing \$606.55

Expenses approved for the Great Strait Sale (Alex/Margaret)

Advertising PDN \$38.00 and Forks Forum \$14.50 ... total \$52.50 reimbursed to Sande

Report ... Great Strait Sale: Sande

Sande provided a printed report showing the event income totaling \$517.10 (an unusually full donation table this year added to the income) and expenses \$162.50.

Some kind of cover has been needed the last two years with some rain, but sun is almost as important to block. In the past, tents have been borrowed from the North Olympic Discovery Marathon, but that is more difficult to manage now that Michelle is not the lead for that event. It was approved to purchase two tents/canopies to use at the Great Strait Sale and other highway events at \$325.48 for two. Sande will order and be reimbursed. (Alex/Margaret)

Report ... New Member: Sande

A new member application (community level) was submitted by the new Joyce Art and Antique store (Mary Pfaff-Pierce). The membership application was approved. (Margaret/Alex).

Report ... AVICW: written by Carol Schultz

The Association of Visitor Information Centers Washington State conference in Kingston was attended by Carol Schulz and Karin Ashton representing the Clallam Bay VIC. The organization and conference stress sharing of information and communication between visitor centers. Carol provided a written report with speakers and session information.

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Board Officers:

Of the current board members, Joe Murray's term expires December 3018. He has agreed to continue on the board for another term. Terms expiring December 2019 include Alex Stevens, Margaret Owens, and George Eastman. Terms expiring December 2020 include Sande Balch and Vince Cooke.

Ali Baker and her husband have moved to Arizona with the sale of the business at Chito Beach. Michelle Little has indicated that she is considering leaving the board, but is possibly willing to continue with the website/facebook work ... maybe even brochure distribution and brochure updates and tile work at the Elwha River Interpretive Center ... as a member, but not on the board of directors.

Discussion ... Elwha River Interpretive Center:

No new report was available. If weather allows in November, we will meet at the center prior to the business meeting to get an idea of what can be done with landscape etc. to improve the area.

Discussion ... Drone aerials:

The 360 degree drone aerials for Clallam Bay and Sekiu were viewed and markers for points of interest were discussed. Sande will send out an email with the suggested markers and some possible photo/text for each.

Discussion ... Planning for JFSBA future:

Perhaps we should concentrate on building/keeping membership and involving those members in the workings/events/projects of the Juan de Fuca Scenic Byway Association. Finishing the Elwha River Interpretive Center project and the drone aerials will be the current project emphasis. We will continue to discuss planning.

Next Meeting ... November 26, 2018 at 3:00pm ... meet at the Elwha River Interpretive Center and then move to 199 Dan Kelly Road (Sande Balch residence) for the meeting.

Meeting adjourned ... 4:40 pm.

Minutes submitted by Sande Balch, Secretary

Juan de Fuca Scenic Byway Association

Monday, November 26, 2018 at 3pm ... 199 Dan Kelly Road

Pre-meeting 3pm visit to the Elwha River Interpretive Center to survey problems, needs, and future ideas.

Board of Directors Meeting

Board Members Present: Sande Balch, Vince Cooke, Joe Murray, Margaret Owens, Alex Stevens

The meeting was **called to order** at 3:30p.m..

Agenda/Minutes: The agenda was approved. The minutes of the September 17, 2018 meeting were approved. (Alex/Margaret).

Financial Reports: Sande

Sande presented the third quarter financials showing a 9/30/18 balance of \$6,890.66 in checking and a CD balance of \$1,055.73. The financials were accepted as presented.

Membership Drive: Sande

Sande will send out the membership renewal notices in January.

Elwha River Interpretive Center:

The center is surprisingly free of debris/trash and vandalism. The grounds might be easier to maintain with native ground cover plantings. New tiles are to be installed in the spring. Some of the panels (especially exterior ones) have moisture problems and some possible damage. The contractor should be contacted to discuss proper maintenance and how to minimize the chance of damage. Joe will hand deliver a letter to the County Commissioners to have a discussion about solutions.

Drone 360 Aerials:

Sande reviewed some of her worksheets on "tagging/captioning" points of interest. It was decided to work from that start and meet again on January 21 for a work session to discuss each other's ideas in this project. Sande will notify John Gussman of the delay and email all the materials to the board members to begin work to be shared at the January meeting. This project should be the main work for the board until it is completed.

Next meeting: January 21, 2019 ... work session for drone 360 project
Annual meeting with elections either February/March.

The meeting was adjourned at 4:38pm.
Submitted by Sande Balch, Secretary

